



ACUPUNCTURE · TRADITIONAL CHINESE MEDICINE · HOLISTIC HEALTH

# Nobody Tries Acupuncture Without a Friend's Recommendation.

Acupuncture converts through personal testimony — not ads. uFire finds the people willing to share their transformation story.

ufire.ai - Provo, UT Launch - 2026



### THE PROBLEM

## Why Acupuncture Studios Struggle to Grow Past Their Existing Clientele

- X Skepticism is the primary barrier to entry** — Most potential clients are curious but skeptical. They won't book based on an ad — but they will book instantly when someone they trust says it actually worked.
- X Educational content doesn't convert like testimonials** — You can post all the educational content you want about meridians and qi — but the #1 conversion tool is a real person saying I was skeptical too, and then it actually changed my life.
- X Your best clients are evangelical — but unorganized** — Your clients refer constantly in private conversations. But they're not doing it at scale, in public, to hundreds of followers. uFire organizes that existing advocacy into a marketing engine.



#### THE SOLUTION

## uFire Changes Everything

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

### Match you with health-curious local ambassadors

We find people in Provo who post about wellness, health journeys, and lifestyle content — people whose audiences are open to alternative health approaches.

2

### They come in for a session and share their honest story

First-time acupuncture experience vlogs, this actually worked for my anxiety content, demystifying process videos — authentic content that breaks down skeptic barriers.

3

### Their followers book their first appointment

When a friend says I was skeptical too, and then shows the result, that's the most powerful conversion possible. That's uFire's power for acupuncture studios.



## THE ROI

# The Math Is Simple

**\$1,800+**

Annual LTV per client  
(monthly sessions x  
loyalty)

**\$500-\$3K**

Typical monthly acupuncture  
studio marketing budget

**75%**

of first-time  
acupuncture clients  
come from word-of-  
mouth

A 10-post uFire campaign costs \$500-\$1,000. Converting 8 new monthly clients at \$150/session generates \$14,400/year. That is a 14-29x return from a single campaign.



GET STARTED

# Ready to Turn Skeptics Into Your Most Loyal Clients?

- X v Pilot Package: 10 posts over 30 days. Track new patient inquiries. Zero long-term risk.
- X v Content formats: First-time experience vlogs, it actually worked for my pain/sleep/anxiety testimonials, demystifying educational content.
- X v Skeptic-to-believer: The most powerful acupuncture marketing is a skeptic who became a believer. We find those people for you.

[ufire.ai/brands/acupuncture](https://ufire.ai/brands/acupuncture)

Provo, UT - 2026 Launch - Limited Brand Spots Available