

uFire.ai

ARTISAN BAKERY — AMBASSADOR MARKETING

The Best Bakery Marketing Is a Photo of a Croissant From a Local Who Loves It **We Find That Person**

uFire connects Provo-area artisan bakeries to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/ARTISAN-BAKERY

THE PROBLEM

Why Traditional Marketing Fails Artisan Bakery Businesses

- ✗  **Bread and Pastry Content Is Everywhere — But Not From Provo Locals**
Artisan bakery content performs off the charts nationally — but your local Provo followers only discover your bakery when someone they personally know and trust shares it.
- ✗  **Limited Hours, Maximum Discovery Needed**
Most artisan bakeries sell out by midday. Without strong social awareness driving early customers, you leave revenue on the table through inefficient discovery and late arrivals.
- ✗  **Independent Bakeries Are Invisible Next to Chain Alternatives**
Without consistent social presence, artisan bakeries lose potential customers to Panera and grocery bakery sections — despite being dramatically superior.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love visit the artisan bakery.

2**Ambassadors Post Authentically**

Real locals create genuine content about your artisan bakery and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your artisan bakery.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$8–
\$25**

Average artisan bakery ticket per visit, with loyal customers visiting 2–4 times per week

**Sell-out
culture**

Limited availability drives urgency — ambassador posts create real-time demand that fills your morning rush

**Community
hub**

Provo's family communities love discovering and loyally supporting quality local businesses

A loyal artisan bakery customer visiting twice weekly is worth \$1,500–\$3,000 per year. When local ambassadors share fresh-baked croissant reveals, lamination process videos, and limited-edition item announcements, they drive the authentic local discovery that builds a cult following.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — artisan bakery businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/artisan-bakery

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.