

# uFire

AUTOMOTIVE & LIFESTYLE

## Car Wrap / Vinyl Studio: A Wrapped Car Gets 100 Questions at Every Car Show

Every wrapped vehicle is a rolling billboard that stops conversations at car meets, parking lots, and traffic lights. uFire turns your wrap clients into paid ambassadors who document their experience ...

## THE PROBLEM

# Car Wrap / Vinyl Studio: Why Traditional Marketing Fails



## Stunning Work With Zero Attribution

You're wrapping vehicles that get photographed at every car show — but your studio name is nowhere in the captions.



## Car Enthusiasts Ask Each Other, Not Google

'Who wrapped your car?' is the first question at every car meet. If your clients aren't ready with your name, that referral goes elsewhere.



## High-Ticket Services Need High-Trust Marketing

A full wrap costs \$2,000–\$5,000+. Nobody makes that purchase from a Facebook ad. They need real work, real results, and real testimonials.

## THE SOLUTION

# How uFire Works

1

## Recruit Local Ambassadors

We find community members with 250–10K local followers who authentically match your car wrap / vinyl studio customer profile in Provo, UT.

2

## Launch Real Content

Ambassadors experience your car wrap / vinyl studio, create authentic posts, and share them with their local following. Real people, real content, real trust.

3

## Pay Per Post

80% of your campaign budget goes directly to ambassadors. No agency fees, no wasted clicks. Only pay when authentic content goes live.

THE NUMBERS

# Car Wrap / Vinyl Studio: The ROI Case



One ambassador post featuring a dramatic color change wrap generates 5,000–30,000 organic views. Converting just 2 new full wraps at \$3,000 each = \$6,000 from a \$300–\$600 campaign. Most campaigns drive 4–10 new inquiries.

**uFire**

# Ready to Turn Your Community Into Your Marketing Team?

Join the car wrap / vinyl studio owners in Provo who are already growing through community ambassador marketing.

**[ufire.ai/brands/car-wrap](https://ufire.ai/brands/car-wrap)**

No contracts. Pay per post. Cancel anytime. 80% to ambassadors.