

uFire.

ENTERTAINMENT & EXPERIENCES

Live Comedy Is the Best Night Out Nobody Has Planned Yet.

Live entertainment is discovered through friend recommendations and social posts. 'I went and it was amazing' posts drive next weekend's ticket sales. uFire builds an ambassador network that puts real people behind your comedy club's hype.

THE PROBLEM

Why Comedy Club Businesses Struggle to Grow

😂 Live Entertainment Discovery Is Entirely Social

Nobody searches for 'comedy club near me' unless a friend already told them it was great. Without ambassador content creating that first impression, you're invisible to the spontaneous night-out crowd.

🪑 Empty Seats Are Lost Revenue Forever

A comedy show with half-empty seats pays the same fixed costs as a sold-out one. Ambassador content targeted to fill specific shows — especially weeknight bookings — has direct revenue impact.

📱 Show Highlights Spread Organically — If You Capture Them

Audience reaction content, comedian highlights, and 'you had to be there' moments are naturally shareable. Without ambassadors systematically capturing this content, it disappears.

THE SOLUTION

How **uFire** Works for Comedy Club

1

Recruit Comedy Enthusiasts as Ambassadors

We enroll audience members who had a great time at your venue. They post their show experience, their favorite moments, and their 'you HAVE to go' recommendations to their local social networks.

2

Launch Show Preview and Recap Campaigns

'This comedian is coming next week and I'm going again' preview content. 'I haven't laughed that hard in years' recap posts. Content that makes friends immediately text 'are you free Saturday?'

3

Pay Per Post, Fill Every Show

Flat per-post pricing. When friends are debating what to do this weekend, your ambassador content has already put your club top of mind as the answer.

THE NUMBERS

The Math Behind the Campaign

\$45

Average comedy club
ticket price

3.5

Average group size per
comedy outing

65%

Of first-time comedy club
visitors came based on a
friend's recommendation

A 12-post ambassador campaign costs \$400–\$900. If it fills 40 seats across 2 shows at \$45 each, that's \$1,800 — and those first-time visitors come back with friends for the next show.

Ready to Turn Your Community Into Your Marketing Team?

Ambassador marketing for Comedy Club — powered by uFire.

ufire.ai/brands/comedy-club

80% to ambassadors · 250–10K followers · Pay per post · Cancel anytime