

uFire.ai

COSMETIC DENTIST — AMBASSADOR MARKETING

A New Smile Is the Ultimate Shareable Moment

Make Sure They Tag Your Practice

uFire connects Provo-area cosmetic dental practices to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/COSMETIC-DENTIST

THE PROBLEM

Why Traditional Marketing Fails Cosmetic Dentist Businesses

✗ 📱 Your Patients Post, But Don't Tag You

Smile reveal content is created every week by your patients — but without a system, your practice name never makes it into the caption.

✗ 💳 High-Ticket Cases Need High-Trust Marketing

A \$15,000 veneer case is never won from a Facebook ad. The patient must trust you before booking — and trust comes from peer recommendation.

✗ 🌐 You're Being Outspent by DSO Chains

Large dental chains have million-dollar ad budgets. Independent cosmetic dentists can't compete on reach — but they can win on authenticity and community trust.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love transform their smile.

2**Ambassadors Post Authentically**

Real locals create genuine content about your cosmetic dental practice and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your cosmetic dental practice.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$15K–
\$30K**

Average full-mouth veneer case value — one referral pays for an entire year

92%

Of cosmetic dental patients researched providers based on before/after content

**500–
10K**

Local followers per uFire ambassador

A single veneer case referred by an ambassador is worth \$15,000–\$30,000. Ambassador before/after content builds authentic social proof that drives consultations for months after every post.

uFire.ai

GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — cosmetic dental businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/cosmetic-dentist

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.