

uFire.

HOME & PROPERTY SERVICES

Curb Appeal Upgrades Create Neighbor Envy — and Leads.

A new garage door is the #1 curb appeal upgrade by ROI. And neighbors notice. uFire turns garage door transformations into ambassador content that drives inquiries from every homeowner on the block.

THE PROBLEM

Why Garage Door Service Businesses Struggle to Grow

Garage Door Discovery Happens Neighbor-to-Neighbor

'Who installed your garage door?' is a common neighborhood question. Without ambassadors, that conversation happens without your company name in it.

Emergency Calls vs. Proactive Upgrades

Most garage door companies only get emergency calls. The higher-ticket upgrade market (new doors, smart openers) is won through social inspiration — not emergency search.

Curb Appeal Content Is Naturally Viral

Before-and-after home exterior transformations perform exceptionally well on social media. Most garage door companies have zero social presence to capture this.

THE SOLUTION

How uFire Works for Garage Door Service

1

Recruit Homeowner Ambassadors

We enroll homeowners who just upgraded their garage door or are home improvement enthusiasts. They post the dramatic curb appeal transformation to their local network.

2

Launch Curb Appeal Campaigns

Old door to stunning new carriage-style reveal. Smart opener installations. Holiday decorative hardware. Content that makes every neighbor think 'I want that.'

3

Pay Per Post, Win the Neighborhood

Flat per-post pricing. When a neighbor sees a stunning garage door transformation and asks who installed it, your name is already in the caption.

THE NUMBERS

The Math Behind the Campaign

\$3,500

Average new garage door
installation value

94%

ROI — garage door
replacement is the #1
home improvement ROI

5

Neighbor inquiries
triggered by every visible
exterior upgrade

A 10-post ambassador campaign costs \$500–\$1,200. If it generates 5 new door installations at \$3,500, that's \$17,500 — a 14–35x return on spend.

Ready to Turn Your Community Into Your Marketing Team?

Ambassador marketing for Garage Door Service — powered by uFire.

ufire.ai/brands/garage-door

80% to ambassadors · 250–10K followers · Pay per post · Cancel anytime