

uFire.

REAL ESTATE ADJACENT

Interior Design Reveals Are Social Media Gold. Cash In.

Room transformation content is catnip for every platform. Your best designs are already being shared by happy clients. uFire makes sure every share includes your name and drives new project inquiries.

THE PROBLEM

Why Interior Designer Businesses Struggle to Grow

Your Best Work Gets Shared Without Credit

Happy clients post their stunning new spaces constantly. Without your name in the caption, all that earned reach disappears — you get zero business from your most compelling content.

Design Discovery Is 90% Visual and Social

Clients find their designer on Instagram, Pinterest, or through a friend who shows them a photo. Cold outreach and listing directories don't work for a visual service like yours.

High-Ticket Projects Require High-Trust Marketing

Nobody spends \$30,000–\$100,000+ on interior design without trusting the designer completely. A friend's enthusiastic referral is the only thing that builds that trust quickly.

THE SOLUTION

How **uFire** Works for Interior Designer

1

Recruit Design-Forward Clients as Ambassadors

We enroll satisfied clients who love their space and love sharing home content. They post their reveals — the transformation, the details, the feeling — with your name front and center.

2

Launch Room Reveal Campaigns

Before and after living rooms, kitchen redesigns, nursery reveals. Content that stops scrollers cold and makes them immediately want to know who designed that space.

3

Pay Per Post, Fill Your Design Calendar

Flat per-post pricing. When followers ask who designed the space in the photo — and they always do — your name and booking link are already there.

THE NUMBERS

The Math Behind the Campaign

\$12,000

Average interior design project value (mid-range residential)

84%

Of design clients found their designer through social or referral

6mo

Average booking timeline — ambassador content primes the pipeline

A design campaign costs \$800–\$2,000. One new \$12,000 project from ambassador content = a 6–15x return. Referred design clients are typically the highest-quality, most appreciative clients.

Ready to Turn Your Community Into Your Marketing Team?

Ambassador marketing for Interior Designer — powered by uFire.

ufire.ai/brands/interior-designer

80% to ambassadors · 250–10K followers · Pay per post · Cancel anytime