

uFire.ai

IV THERAPY LOUNGE — AMBASSADOR MARKETING

IV Drip Content Is Everywhere on TikTok Make Sure Your Clinic Is the One Being Tagged

uFire connects Provo-area IV therapy lounges to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/IV-THERAPY

THE PROBLEM

Why Traditional Marketing Fails IV Therapy Lounge Businesses

✗ Awareness Is High — Local Discovery Is Low

People know IV therapy from social media and celebrity culture. But when ready to try it, they don't know which Provo clinic to trust.

✗ Medical-Feel Marketing Kills Lifestyle Appeal

IV therapy sells as a wellness lifestyle experience, not a medical procedure. Clinical-looking ads turn off the exact demographic most likely to become loyal clients.

✗ Incredible Results With No Referral System

Clients who feel the energy boost are evangelical — but without a structured referral program, that enthusiasm converts to 1–2 referrals instead of 10–20.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get IV therapy.

2**Ambassadors Post Authentically**

Real locals create genuine content about your IV therapy lounge and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your IV therapy lounge.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$150–
\$300**

Average IV session value, with loyal clients booking monthly

\$2K+ /yr

Annual value of a monthly IV therapy client

**BYU
Athletes**

Prime ambassador demographic — athletes and health-conscious students

Monthly IV therapy clients are worth \$2,000+ per year. When ambassadors post their drip selfies and energy transformation content to 500–10,000 Provo followers, you fill chairs at dramatically lower cost than paid ads.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — IV therapy businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/iv-therapy

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.