

**uFire.ai**

JUICE BAR — AMBASSADOR MARKETING

# Health-Conscious Provo Families Are Looking for Their Go-To Healthy Spot **Be It**

uFire connects Provo-area juice bars to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/JUICE-BAR

**THE PROBLEM**

# Why Traditional Marketing Fails Juice Bar Businesses

✗ 🍷 **Health Seekers Don't Find You Through Ads**

Young LDS families, BYU students, and Provo's health-conscious demographic discover juice bars through friend recommendations and social posts — not Google paid search.

✗ 🌈 **Beautiful Drinks That Don't Drive Local Bookings**

Colorful smoothies and acai bowls perform brilliantly on social media — but without geo-targeted local ambassadors, that content reaches a global audience that can't walk through your door.

✗ 💰 **Health Premium Needs Social Proof**

At \$10–\$15 per juice, you're competing with grocery store alternatives. Local ambassadors who authentically share your juice as part of their healthy lifestyle justify that premium and drive habit formation.

**THE UFIRE SOLUTION**

# Simple. Trackable. Human.

**1****Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love visit the juice bar.

**2****Ambassadors Post Authentically**

Real locals create genuine content about your juice bar and share it with their 250–10,000 followers. You pay only when posts go live.

**3****Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your juice bar.

## THE MATH

# Why **Ambassador Marketing** Outperforms Every Other Channel

**\$15–  
\$25**

Average juice bar ticket with healthy snack add-ons

**\$1,000–  
\$2,000/yr**

Annual value of a daily or near-daily healthy habit customer

**Provo  
health  
culture**

Young LDS families and BYU students are among the most health-conscious demographics in the US

A daily juice habit customer is worth \$1,000–\$2,000 per year. When local ambassadors share colorful drink reveals, ingredient education content, and 'my daily ritual' lifestyle posts with their Provo followers, they convert the health-conscious community into loyal regulars.

# uFire.ai

GET STARTED TODAY

## Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — juice bar businesses are among the first to go live. Limited brand spots available.

[ufire.ai/brands/juice-bar](https://ufire.ai/brands/juice-bar)

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.