

**uFire.ai**

KIDS' ART STUDIO — AMBASSADOR MARKETING

# Parents Share Their Kids' Art Constantly — Make Sure It's Yours

uFire connects Provo-area children's art studios to local parents (250–10K followers) who post pottery reveals, painted masterpieces, and "look what my kid made!" moments. You pay per post. They fill your classes.

UFIRE.AI/BRANDS/KIDS-ART-STUDIO

## THE PROBLEM

# Why Traditional Marketing Fails Children's Art Studios

- ✗ 🌍 **Art Creations Are Posted Everywhere — Without Crediting You**

Parents photograph and share every piece their child creates. Without a system to connect that organic content back to your studio, you're providing the experience and getting none of the marketing benefit.
- ✗ 🏆 **Gift-Friendly Service Deserves Strong Discovery**

Art studio gift certificates and class packages are perfect gifts — but only if parents know you exist. Referral-driven discovery is how most art studios grow, yet it happens informally with no engine behind it.
- ✗ 🎨 **Beautiful Studios With Invisible Marketing**

Colorful, Instagrammable art studios should be magnets for social content. Yet most never capture or amplify the authentic content already being created by families who love their experience.

**THE UFIRE SOLUTION**

# Simple. Trackable. Human.

**1****Recruit Local Creative-Family Ambassadors**

We match your studio with verified local parents in Provo who love children's enrichment activities and whose social followings include your target family demographic.

**2****Ambassadors Post Art Reveal Content**

Real parents share pottery reveal videos, painted masterpiece photos, and "mama and me" studio session content — authentic posts that inspire other parents to book.

**3****Pay Per Post — Watch Classes Fill Up**

80% of every dollar goes directly to ambassadors. You pay only when posts go live, with full control over budget and campaign timing.

## THE MATH

## Why **Ambassador Marketing** Wins for Art Studios

**\$15–  
\$40**

Average per-class or drop-in fee at children's art studios

**High  
frequency**

Weekly or monthly class enrollments drive predictable recurring revenue

**Gift-  
ready**

Class packages and gift certs spike around birthdays and holidays

A family attending weekly classes at \$25/session generates \$1,200+ annually. Ten ambassador posts costing \$300–\$800 that bring in 5 new family enrollments deliver a 7–20x return on campaign spend — plus every child's shared artwork is a referral waiting to happen.

# uFire.ai

GET STARTED TODAY

# Ready to Turn Every Masterpiece Into Your Next Booking?

We're launching in Provo, UT — children's art studios are among the first to go live. Limited brand spots available.

[ufire.ai/brands/kids-art-studio](https://ufire.ai/brands/kids-art-studio)

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.