

uFire.ai

CHILDREN'S GYMNASTICS — AMBASSADOR MARKETING

Gymnastic Parents Are Your Most Vocal Advocates — Organize Them

uFire connects Provo-area gymnastics academies to local parents (250–10K followers) who post authentic content about their children's milestones. You pay per post. They fill your enrollment.

UFIRE.AI/BRANDS/KIDS-GYMNASTICS

THE PROBLEM

Why Traditional Marketing Fails Gymnastics Academies

✗  **Parents Choose Gymnastics Through Other Parents — Not Ads**

When parents look for a gymnastics program, they ask other parents at school, church, and neighborhood groups. A Facebook ad reaches them; a parent they trust converts them.

✗  **Milestone Moments Happen in Your Gym — But Nobody Sees Them**

First cartwheel, first competition, first back walkover — these are social gold. Without an ambassador system, your brand gets zero credit when parents post these moments.

✗  **High Enrollment Value With Low Acquisition Strategy**

A gymnastics family is worth thousands over several years. Yet most academies rely on word-of-mouth with no system behind it, leaving enrollment growth to chance.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Recruit Local Parent Ambassadors**

We match your academy with verified local parents in Provo who are active on social media and aligned with children's enrichment content.

2**Ambassadors Post Authentic Milestone Content**

Real gymnastics parents share skill progressions, competition moments, and first-achievement videos with their 250–10,000 local followers.

3**Pay Per Post — Watch Enrollment Grow**

80% of every dollar goes directly to ambassadors. You pay only when posts go live, with full budget control at every step.

THE MATH

Why **Ambassador Marketing** Wins for Gymnastics Academies

**\$100–
\$200/mo**

Average monthly tuition per enrolled student

**3–5
years**

Average enrollment tenure for gymnastics families

37%

Of new youth sports enrollments come from peer referrals

One new gymnastics family generating \$150/mo in tuition is worth \$5,400–\$9,000 in enrollment LTV. Ten ambassador posts costing \$600–\$1,500 that bring in 2–3 families deliver 5–15x ROI — and each new family brings referrals of their own.

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GET STARTED TODAY

Ready to Turn Provo's Gymnastics Community Into Your Enrollment Engine?

We're launching in Provo, UT — gymnastics academies are among the first to go live. Limited brand spots available.

ufire.ai/brands/kids-gymnastics

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.