uFire.ai

LASH EXTENSION STUDIO — AMBASSADOR MARKETING

Every Woman Who Gets a New Set Wants to Show Them Off
Turn That Into Referrals

uFire connects Provo-area lash studios to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/LASH-EXTENSIONS

uFire.ai — Ambassador Marketing Platform   Lash Extension Studio Pitch Deck

THE PROBLEM

Why Traditional Marketing Fails
Lash Extension Studio Businesses

✕ 📸 **Fresh Set Selfies Without Your Studio Tag**

Clients post lash content constantly — but without a system, they build their own social presence while your studio stays invisible to their followers.

✕ 🔄 **High Retention, Low New Client Flow**

Your loyal clients return every 2–3 weeks — but without structured referrals, you're not growing your client base fast enough to scale.

✕ 💰 **Expensive to Acquire Through Ads**

Instagram and Facebook ads for lash studios produce followers, not bookings. Cost-per-new-client from paid social is often $50–$200, destroying margins.

THE UFIRE SOLUTION

Simple. Trackable.
Human.

1   **Launch Your Campaign**
Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get lash extensions.

2   **Ambassadors Post Authentically**
Real locals create genuine content about your lash studio and share it with their 250–10,000 followers. You pay only when posts go live.

3   **Watch Word-of-Mouth Scale**
Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your lash studio.

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THE MATH

Why Ambassador Marketing Outperforms Every Other Channel

$1,500–$2,400/yr

Annual revenue per loyal lash client (refill every 3 weeks)

2–3 weeks

Refill cycle — highest visit frequency of any beauty service

3–4

Friends each loyal client refers when asked 'where do you get your lashes?'

A single lash client generates $1,500–$2,400 per year in recurring revenue. When ambassadors share their fresh sets with 500–5,000 local followers, you generate bookings at a fraction of any paid platform cost.

uFire.ai

GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — lash extension businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/lash-extensions

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.

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