



LASH LIFT & TINT · KERATIN LASH · BROW TINT

# Your Clients' Lashes Are Selling for You.

Lash lift results speak for themselves. Let your clients' selfies do the selling — with uFire putting those posts in front of thousands of local women.

ufire.ai - Provo, UT Launch - 2026



#### THE PROBLEM

## Why Lash Lift Studios Plateau After Their First Wave of Clients

- X Results are amazing but visibility is low** — A lash lift is a dramatic, beautiful result — but if nobody's posting about it, the effect stays in your treatment room and never reaches potential new clients.
- X Competing with lash extension studios is tough** — Extensions dominate the market conversation. Lash lift's biggest advantages — low maintenance, natural results — need authentic local voices to communicate them effectively.
- X Booking slows after the initial rush** — Growing past early adopters requires systematic word-of-mouth — people who've tried it telling their networks why it changed their morning routine.



## THE SOLUTION

# uFire Changes Everything

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

### Match you with beauty-focused local ambassadors

We find women in Provo with engaged beauty audiences who are perfect candidates for lash lifts — the no-makeup, effortless-beauty demographic.

2

### They come in, get lifted, post the reveal

Day-after selfies, no-mascara-needed content, before/after reveals — the most shareable beauty content formats driving real discovery.

3

### Their followers book their first lash lift

Women who see a friend's lash lift post ask what it is every time. That curiosity turns into a booking.



### THE ROI

## The Math Is Simple

**\$480+**

Annual LTV per client  
(quarterly lifts x loyalty)

**\$300-\$2K**

Typical monthly lash lift studio  
marketing budget

**4.5x**

Higher engagement on  
authentic lash content  
vs ads

A 10-post uFire campaign costs \$400-\$800. Bringing in 8 new quarterly clients at \$120/lift generates \$3,840/year in new revenue — a 5-10x return from a single campaign.



GET STARTED

# Ready to Fill Your Booking Calendar Year- Round?

- X v Pilot Package: 10 posts over 30 days. Track new client inquiries. Zero long-term risk.
- X v Content formats: Lash lift reveals, no-makeup selfies, before/after comparisons — authentic posts from real local women.
- X v Trend advantage: Lash lifts are the fastest-growing lash service. Be the studio that owns that conversation locally.

[ufire.ai/brands/lash-lift](https://ufire.ai/brands/lash-lift)

Provo, UT - 2026 Launch - Limited Brand Spots Available