



MASSAGE THERAPY · DEEP TISSUE · THERAPEUTIC MASSAGE

# Your Clients Evangelize You. Let's Make It Official.

Massage clients recommend their therapist the way they recommend their OB. uFire turns private referrals into public word-of-mouth at scale.

ufire.ai - Provo, UT Launch - 2026



### THE PROBLEM

# Why Massage Therapy Studios Plateau After Their Initial Client Base

- X Clients recommend you privately but not publicly** — You know your best clients tell their friends about you. But they're doing it in text messages, not on social media where hundreds of followers could see it. You're leaving massive reach on the table.
- X Empty slots are expensive** — A cancellation or a slow week means your overhead wins. You need a reliable way to fill your schedule with pre-qualified new clients who already trust you before they book.
- X Competing with corporate massage chains is draining** — Massage Envy and similar chains dominate Google Ads and discount deals. You can't outspend them — but you CAN out-refer them through authentic peer advocacy.



## THE SOLUTION

# uFire Changes Everything

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

### Match you with wellness-focused local ambassadors

We find people in Provo who post about self-care, wellness routines, and lifestyle content — people whose audiences prioritize the same kind of restorative care your clients seek.

2

### They come in for a session and share their experience

My monthly reset lifestyle content, tension relief testimonials, specialty technique explainers — authentic posts that make your therapy practice aspirational.

3

### Their followers become your next loyal clients

When someone sees their friend's my massage therapist is magic post, they ask for the number immediately. That's the uFire effect for massage therapy.



THE ROI

# The Math Is Simple

**\$1,800+**

Annual LTV per client  
(monthly sessions x  
loyalty)

**\$300-\$2K**

Typical monthly massage studio  
marketing budget

**85%**

of new massage  
clients come from  
personal referrals

A 10-post uFire campaign costs \$400-\$800. Landing 6 new monthly clients at \$120/session generates \$8,640/year in new recurring revenue — a 11-22x return from a single campaign.



GET STARTED

# Ready to Fill Your Schedule Every Month?

- ✕ ✓ Pilot Package: 10 posts over 30 days. Track new client inquiries. Zero long-term risk.
- ✕ ✓ Content formats: Monthly reset lifestyle posts, tension relief testimonials, relaxation ambiance content — authentic posts from real local clients.
- ✕ ✓ Loyalty flywheel: Massage clients who find you through a trusted referral stay for years and refer others in turn.

[ufire.ai/brands/massage-therapy](https://ufire.ai/brands/massage-therapy)

Provo, UT - 2026 Launch - Limited Brand Spots Available