



MED SPA & AESTHETICS

More Patients From People They **Already Trust**

Your best marketing isn't a billboard or a Google ad.
It's a real Provo woman telling her friends about her results.

ufire.ai · Provo, UT Launch · 2026

Human-Powered Brand Ambassadors



THE PROBLEM

The Problem With Med Spa Marketing Today

- **Aesthetics is a trust-first purchase.** New patients don't book with a spa they've never heard of — they go where their friend went. Generic Instagram ads and Google clicks don't build that trust.
- **Agency retainers burn budget with no accountability.** You're paying \$2,000–\$4,000/month for polished content that looks like everyone else's — while your actual patients have thousands of followers and post nothing about you.
- **The average medspa visit is \$536.** With patient LTV of \$3K–\$8K, losing even one potential patient to a competitor because they "heard about them from a friend" is a massive loss.

✂ **The status quo:** \$3,000/month agency retainer. Stock-photo content. No patient testimonials. No neighborhood reach. Zero correlation between spend and new bookings.



THE SOLUTION

uFire Changes Everything

We turn your most loyal patients into a paid ambassador network — real people, real results, real trust.

1

uFire recruits verified local ambassadors in Provo

Real residents with 250–10K followers on TikTok, Instagram, and more — already active in your target neighborhood.

2

You launch a campaign — set your budget, post requirements, and brief

Define exactly what you want: before/after stories, treatment spotlights, glow-up content. You control the narrative.

3

Real locals post authentic content. You pay per post.

No retainers. No commitments. Every post is a real recommendation from a real person in your city.

💡 80% goes directly to the ambassador. You pay only for posts that go live.



THE ROI

The Numbers Don't Lie

\$536

Average med spa
visit value

\$8K

Patient lifetime
value (high end)

4%

Nano-influencer
engagement
vs 0.92% for mega-
influencers

The math on 10 uFire posts:

- 10 local posts reach ~20,000–50,000 people in Provo — your actual market.
- 2 new patients booked = \$1,072 in immediate revenue + \$6,000–\$16,000 in projected LTV.
- uFire campaign cost: \$500–\$1,500. New patient LTV: \$3K–\$8K each. ROI is obvious.

 *"People don't trust ads for aesthetic procedures — they trust their neighbor who just got Botox and looks amazing. That's exactly what uFire delivers."*



GET STARTED

Ready to Turn Provo Into Your Marketing Team?

- **Pilot Package:** 10 posts, 30 days, zero long-term commitment. See real results before you scale.
- **Treatment-specific campaigns:** Botox, filler, laser, body contouring — target exactly the treatments you want to fill.
- **Trust at scale:** Stop paying for ads nobody trusts. Start paying for posts real patients believe.

ufire.ai

We're launching in Provo, UT — **limited brand spots available.**

ufire.ai · hello@ufire.ai

Provo, UT · 2026 Launch