

uFire.ai

MICROBLADING STUDIO — AMBASSADOR MARKETING

'OMG Who Did Your Brows?' Is Asked at Every Girls' Night in Provo Make Sure the Answer Is You

uFire connects Provo-area microblading studios to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/MICROBLADING

THE PROBLEM

Why Traditional Marketing Fails Microblading Studio Businesses

✗ 🔍 **Discovery Is Almost Entirely Visual/Social**

Nobody searches for microblading artists. They see results on someone's face, ask for the artist's name, and book. Your marketing doesn't capture this moment.

✗ 🎨 **Artist Reputation Is Everything — And Slow to Build**

Trust in a permanent makeup artist takes years to build organically. Without structured testimonials and portfolio sharing, you grow slower than necessary.

✗ 📅 **Touch-Up Timeline Creates Referral Gaps**

Clients return once a year for touch-ups — long gaps with no content or referral activity unless you have a system to keep ambassadors posting between appointments.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1

Launch Your Campaign

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get their brows microbladed.

2

Ambassadors Post Authentically

Real locals create genuine content about your microblading studio and share it with their 250–10,000 followers. You pay only when posts go live.

3

Watch Word-of-Mouth Scale

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your microblading studio.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$400–
\$800**

Initial microblading session value, plus annual touch-up revenue

**18–36
months**

Average microblading longevity — each client is a walking billboard for years

5–10x

Higher booking rate when an artist is recommended by a friend vs. a generic ad

Microblading results last 18–36 months and are displayed on your client's face every day — walking billboards in Provo. uFire turns that daily visibility into structured social proof driving continuous new bookings.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — microblading businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/microblading

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.