

uFire.ai

MOBILE PET GROOMING — AMBASSADOR MARKETING

Mobile Groomers Grow Neighborhood by Neighborhood — We Accelerate That

uFire connects Provo-area mobile pet groomers to local dog owners (250–10K followers) who post transformation grooming reveals, before/after puppy cuts, and happy pet reaction videos. You pay per post. They expand your route one neighborhood at a time.

UFIRE.AI/BRANDS/MOBILE-PET-GROOMING

THE PROBLEM

Why Traditional Marketing Fails Mobile Pet Groomers

✗ 🚐 **Mobile Groomers Are Discovered Through Neighborhood Word-of-Mouth**

When a Nextdoor post asks "anyone know a good groomer?" that's your moment — but without ambassadors already living in those neighborhoods, someone else gets the recommendation.

✗ ✂️ **Grooming Transformations Are Incredible Content — Rarely Shared for You**

Before/after grooming reveals are among the most-liked pet content on social media. Your clients are posting their fluffy results — but without your business tagged, none of that content drives bookings.

✗ 🗺️ **Route Efficiency Depends on Neighborhood Density**

Mobile grooming is most profitable when multiple clients are clustered in the same neighborhood. Random client acquisition creates inefficient routes. Neighborhood-focused ambassador campaigns solve this.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Recruit Neighborhood-Based Pet Owner Ambassadors**

We match your grooming business with verified local pet owners in target Provo neighborhoods — creating geographically clustered ambassador networks that build your route efficiently.

2**Ambassadors Post Grooming Transformation Content**

Real dog owners share stunning before/after grooming reveals, happy "just got groomed" pet reaction videos, and "she comes RIGHT to your door" convenience testimonials.

3**Pay Per Post — Fill Your Route**

80% of every dollar goes directly to ambassadors. You control which neighborhoods to target and when, scaling campaigns as your route expands.

THE MATH

Why **Ambassador Marketing** Wins for Mobile Pet Groomers

**\$75–
\$150**

Average mobile grooming session price (premium for door-to-door service)

**6–8
weeks**

Average return visit frequency for regular grooming clients

Neighborhood

Clustered client acquisition drastically improves route efficiency and profitability

A loyal grooming client at \$100/visit every 7 weeks generates \$750/year. Ten ambassador posts costing \$200–\$600 that bring in 8 new neighborhood clients generate \$6,000 in annual recurring revenue — a 10–30x return, with each client's neighbors becoming your next natural referrals.

uFire.ai

GET STARTED TODAY

Ready to Grow Your Mobile Grooming Route Neighborhood by Neighborhood?

We're launching in Provo, UT — mobile pet groomers are among the first to go live. Limited brand spots available.

ufire.ai/brands/mobile-pet-grooming

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.