



NATUROPATHIC MEDICINE · FUNCTIONAL HEALTH · HOLISTIC PRACTITIONER

Nobody Switches to a Naturopath Without a Friend's Recommendation.

Naturopathic medicine converts through trust and testimony — not ads. uFire creates those peer recommendation moments at scale.

ufire.ai - Provo, UT Launch - 2026



THE PROBLEM

Why Naturopathic Practices Struggle to Acquire New Patients

- X The paradigm shift requires peer testimony** — Switching from conventional medicine to a naturopathic approach is a significant decision. People make it because a trusted friend shared their transformation story — not because of an ad.
- X Insurance limitations mean patients are self-selecting — but how do they find you?** — Naturopathic patients choose you proactively, which means they're already motivated. But they need a trusted referral to know you exist and to feel safe making the switch.
- X Your existing patients' stories are your best marketing — but they're private** — Your patients have remarkable stories — chronic issues resolved, medications reduced, vitality restored. Those stories would convert dozens of new patients. Nobody's sharing them publicly.



THE SOLUTION

uFire Changes Everything

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

Match you with health-conscious local ambassadors

We find people in Provo who post about functional health, wellness optimization, and lifestyle content — people who are already on the naturopathic journey or open to it.

2

They work with you and share their health journey

Health transformation content, how I got off X medication stories, functional approach explainers — the authentic content that converts health-conscious people in Provo.

3

Their followers book their first naturopathic consultation

When someone's trusted friend shares a health transformation story and credits their naturopath, the follower who's been suffering from the same issue books immediately.



THE ROI

The Math Is Simple

\$3,000+

Annual LTV per
naturopathic patient
(ongoing care)

\$500-\$3K

Typical monthly naturopathic
practice marketing budget

90%

of new naturopathic
patients come from
personal referrals

A 10-post uFire campaign costs \$500-\$1,000. Converting just 4 new ongoing patients at \$250/month generates \$12,000/year in new revenue — a 12-24x return from a single campaign.



GET STARTED

Ready to Turn Your Patients' Stories Into Your Growth Engine?

- X v Pilot Package: 10 posts over 30 days. Track new patient inquiries. Zero long-term risk.
- X v Content formats: Health transformation stories, functional approach education, how I finally found the root cause content — authentic testimonials that convert the right patients.
- X v Long-term flywheel: Each new naturopathic patient stays for years and refers others, creating exponential word-of-mouth growth.

ufire.ai/brands/naturopathic-medicine

Provo, UT - 2026 Launch - Limited Brand Spots Available