

**uFire.ai**

ORAL SURGEON — AMBASSADOR MARKETING

# Every BYU Student Needs Their Wisdom Teeth Out Make Sure They Come to You

uFire connects Provo-area oral surgery practices to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/ORAL-SURGEON

## THE PROBLEM

# Why Traditional Marketing Fails Oral Surgeon Businesses

### ✗ 🎓 **BYU Students Ask Friends First**

College students don't research oral surgeons — they ask their roommates and classmates. If you're not in that conversation, you don't get the case.

### ✗ 🏢 **You're Competing on Google With Hospital Systems**

Oral surgery Google Ads are dominated by large practice networks. Independent practices cannot win on cost-per-click alone.

### ✗ 😄 **Funny Recovery Content Goes Viral — But Not for You**

Wisdom teeth recovery videos get millions of views. Your patients are posting this content — but they're not tagging your practice.

**THE UFIRE SOLUTION**

# Simple. Trackable. Human.

**1****Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get their wisdom teeth removed.

**2****Ambassadors Post Authentically**

Real locals create genuine content about your oral surgery practice and share it with their 250–10,000 followers. You pay only when posts go live.

**3****Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your oral surgery practice.

THE MATH

# Why **Ambassador Marketing** Outperforms Every Other Channel

**30K+**

BYU students in Provo — nearly all will need wisdom teeth removed

**\$2K–  
\$4K**

Average wisdom teeth removal revenue per patient

**3x**

More likely to book when a peer recommends a specific surgeon

BYU's 30,000 students represent a near-infinite pipeline of wisdom teeth cases. An uFire campus ambassador campaign puts your practice into social conversations at a fraction of Google Ads cost.

**uFire.ai**

GET STARTED TODAY

# Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — oral surgery businesses are among the first to go live. Limited brand spots available.

**[ufire.ai/brands/oral-surgeon](https://ufire.ai/brands/oral-surgeon)**

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.