

**uFire.ai**

ORTHODONTIST — AMBASSADOR MARKETING

# Provo Families Ask Their Neighbors for Ortho Referrals Be the Practice They Recommend

uFire connects Provo-area orthodontic practices to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/ORTHODONTIST

## THE PROBLEM

# Why Traditional Marketing Fails Orthodontist Businesses

### ✗ Google Ads Cost \$80–\$200 Per Click

Orthodontic keywords are among the most expensive in dental. You're paying a premium for clicks that rarely convert into \$5K–\$8K treatment cases.

### ✗ Parents Trust Other Parents — Not Ads

The braces decision is made in school parking lots and church hallways, not from a Google result. Your ad budget misses the real conversation.

### ✗ No Way to Scale Word-of-Mouth

Your happiest patients refer 1–2 families. There is no system to amplify, track, or reward that advocacy.

**THE UFIRE SOLUTION**

# Simple. Trackable. Human.

**1****Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love orthodontic treatment.

**2****Ambassadors Post Authentically**

Real locals create genuine content about your orthodontic practice and share it with their 250–10,000 followers. You pay only when posts go live.

**3****Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your orthodontic practice.

THE MATH

# Why **Ambassador Marketing** Outperforms Every Other Channel

**\$5K–  
\$8K**  
Average orthodontic treatment value

**37%**  
Of new ortho patients come from word-of-mouth

**10x**  
Higher conversion from peer referral vs. paid ads

A single ambassador-referred orthodontic patient is worth \$5,000–\$8,000. One uFire campaign costs a fraction of that — and keeps driving referrals long after the post goes live.

**uFire.ai**

GET STARTED TODAY

# Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — orthodontic businesses are among the first to go live. Limited brand spots available.

**[ufire.ai/brands/orthodontist](https://ufire.ai/brands/orthodontist)**

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.