

uFire.ai

PEDIATRIC DENTIST — AMBASSADOR MARKETING

Moms Don't Google Pediatric Dentists They Text Their Mom Group

uFire connects Provo-area pediatric dental practices to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/PEDIATRIC-DENTIST

THE PROBLEM

Why Traditional Marketing Fails Pediatric Dentist Businesses

✗ 📱 **The Decision Happens Off the Internet**

Provo moms choose their kids' dentist in Facebook mom groups, church communities, and school pickup lines — not from a Google result.

✗ 😬 **Anxious Kids Need Trust, Not Ads**

A 'great with nervous kids' recommendation from another mom converts 10x better than any paid ad. You cannot buy that trust.

✗ 🔄 **Long-Term Patients Starting at Age 1**

A pediatric dental patient stays until age 18 — but most practices have no system to generate the word-of-mouth that drives new family enrollment.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love bring their child to the dentist.

2**Ambassadors Post Authentically**

Real locals create genuine content about your pediatric dental practice and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your pediatric dental practice.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

\$18K+

Lifetime value of a pediatric patient (age 1–18, multiple kids)

#1

Parent recommendation is the top way families choose a pediatric dentist

85%

Of parents would switch providers based on a trusted friend's recommendation

One pediatric dental family is worth \$18,000+ in lifetime revenue — more with siblings. An uFire campaign that brings 3–5 new families per month delivers ROI no ad platform can match.

uFire.ai

GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — pediatric dental businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/pediatric-dentist

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.