

uFire.ai

PERIODONTIST — AMBASSADOR MARKETING

Your Patients Were Terrified Before They Came to You Their Relief Story Is Your Best Marketing

uFire connects Provo-area periodontal practices to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

[UFIRE.AI/BRANDS/PERIODONTIST](https://ufire.ai/brands/periodontist)

THE PROBLEM

Why Traditional Marketing Fails Periodontist Businesses

✗ 🤔 Patients Avoid Specialists Until Someone Vouches

Periodontist visits are fear-driven. Most patients delay until a friend provides an enthusiastic personal referral to ease their anxiety.

✗ 🔗 Over-Reliance on General Dentist Referrals

GP referrals are valuable but finite. A single referral source creates fragile growth — you need a second channel reaching patients directly.

✗ 📣 No Platform to Share Patient Success Stories

Your patients are relieved, grateful, and willing to talk — but there's no structured way to capture and broadcast those stories.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get periodontal care.

2**Ambassadors Post Authentically**

Real locals create genuine content about your periodontal practice and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your periodontal practice.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$4K–
\$12K**

Average periodontal case value including surgery and ongoing maintenance

65%

Of adults over 30 have some form of gum disease — your market is enormous

8x

Higher conversion when a referral comes from a peer vs. a directory listing

Periodontal cases average \$4K–\$12K per patient. One ambassador who shares their relief story authentically can drive 3–5 new consultations — making uFire a highly efficient growth channel.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — periodontal businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/periodontist

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.