

uFire.ai

PERSONAL TRAINING STUDIO — AMBASSADOR MARKETING

Your Clients' Results Are Your Portfolio

Let Ambassadors Show Them Off Authentically

uFire connects Provo-area personal training studios to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/PERSONAL-TRAINING

THE PROBLEM

Why Traditional Marketing Fails Personal Training Studio Businesses

✗ Referrals Are Your #1 Growth Channel — But It's Unmanaged

Personal trainers grow almost exclusively through referrals. Without a formal system, you're leaving 80% of your referral potential unrealized every month.

✗ Transformation Results Don't Get Shared

Your clients' body composition changes, strength gains, and confidence transformations are your best marketing — but most clients never share them publicly without a prompt.

✗ Solo Practice Limits Are Hit Without New Client Flow

Personal training studios have finite capacity. A single lost client significantly impacts revenue. Continuous new client acquisition from referrals is essential for stability.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love work with a personal trainer.

2**Ambassadors Post Authentically**

Real locals create genuine content about your personal training studio and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your personal training studio.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$200–
\$500/mo**

Average personal training client value per month

**12–18
months**

Average client retention duration — one client is worth \$2,400–\$9,000 total

**Referrals
#1**

Personal trainers report referrals as their #1 source of new clients

A personal training client stays 12–18 months, worth \$2,400–\$9,000 total. When client ambassadors share their transformation stories and training highlights authentically, they generate warm, pre-sold referrals — the highest-converting lead type for trainers.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — personal training businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/personal-training

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.