

**uFire.ai**

**RAMEN RESTAURANT — AMBASSADOR MARKETING**

# Ramen Shops Get Found Through Social Posts, Not Google Ads

## Be the Post People Share

uFire connects Provo-area ramen restaurants to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

[UFIRE.AI/BRANDS/RAMEN-RESTAURANT](https://ufire.ai/brands/ramen-restaurant)

**THE PROBLEM**

# Why Traditional Marketing Fails Ramen Restaurant Businesses

✗  **Ramen Cult Followings Require Social Discovery**

Devoted ramen fans find their favorite shops through friend recommendations and social posts — not through Google reviews or paid ads. Without local ambassador presence, you miss the discovery moment.

✗  **Atmospheric Bowls That Aren't Getting Local Reach**

Steaming ramen bowls, rich broths, and atmospheric restaurant photography generate massive engagement — but your studio's organic posts reach only a small fraction of Provo's noodle-loving locals.

✗  **'Best Ramen in Provo' Requires Community Consensus**

Specialty ramen shops win through building a reputation as the authentic local expert. Without coordinated local ambassador content, that reputation builds too slowly against well-established competition.

**THE UFIRE SOLUTION**

# Simple. Trackable. Human.

**1****Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love try the ramen.

**2****Ambassadors Post Authentically**

Real locals create genuine content about your ramen restaurant and share it with their 250–10,000 followers. You pay only when posts go live.

**3****Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your ramen restaurant.

## THE MATH

# Why **Ambassador Marketing** Outperforms Every Other Channel

**\$15–  
\$30**

Average ramen restaurant ticket per diner including drinks

**Fervent  
cult  
following**

Ramen devotees visit their favorite shop 2–4 times per month and recruit friends actively

**Social-  
first  
discovery**

85%+ of new ramen restaurant discovery happens through social posts and peer recommendations

A loyal ramen customer visiting twice monthly generates \$360–\$720 per year — and brings friends on almost every visit. When local ambassadors share steaming broth pours, rich bowl reveals, and 'first time at [your restaurant]' reaction videos, they build the cult following that sustains specialty ramen shops.

# uFire.ai

GET STARTED TODAY

## Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — ramen restaurant businesses are among the first to go live. Limited brand spots available.

[ufire.ai/brands/ramen-restaurant](https://ufire.ai/brands/ramen-restaurant)

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.