



SLEEP CONSULTANT · SLEEP STUDIO · SLEEP HEALTH · REST
OPTIMIZATION

Sleep Is the Most Underrated Wellness Service in Provo.

Every exhausted parent, stressed student, and burned-out professional in Provo is searching for better sleep. uFire puts your service in front of them through trusted peers.

ufire.ai - Provo, UT Launch - 2026



THE PROBLEM

Why Sleep Consultants Struggle to Reach the People Who Need Them Most

- X People don't know sleep consulting exists** — Most people suffering from poor sleep don't know that sleep consulting is available. They assume it's just something you deal with. Peer recommendations are the only way they discover the solution.
- X The problem is universal but invisible** — Terrible sleep affects nearly everyone in Provo — stressed BYU students, new parents, overworked professionals. But sufferers don't talk about it publicly. A trusted friend sharing their transformation breaks the silence.
- X High value service that's completely undermarketed** — Sleep consulting delivers life-changing results — and clients who get results are enthusiastic advocates. But without a systematic way to share those stories, the service stays invisible.



THE SOLUTION

uFire Changes Everything

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

Match you with stress and wellness ambassadors

We find people in Provo who post about wellness, productivity, and lifestyle content — parents, students, and professionals whose audiences contain thousands of people desperate for better sleep.

2

They work with you and share their sleep transformation

Before and after sleep quality stories, I finally sleep through the night content, how sleep consulting changed my life posts — the exact content that converts insomnia sufferers into booked clients.

3

Their followers book their first sleep consultation

When someone sees a trusted friend post about their sleep transformation, the connection is immediate. That person who's been exhausted for years books a consultation the same day.



THE ROI

The Math Is Simple

\$1,500+

Annual LTV per client
(consultation + follow-up
program)

\$300-\$2K

Typical monthly sleep consultant
marketing budget

70%+

of adults report
suffering from poor
sleep quality

A 10-post uFire campaign costs \$400-\$800. Converting 8 new clients at \$150 average consultation package generates \$1,200 upfront — plus ongoing program revenue and referrals from each satisfied client.



GET STARTED

Ready to Reach the Thousands Who Need Better Sleep?

- X v Pilot Package: 10 posts over 30 days. Track new client inquiries. Zero long-term risk.
- X v Content formats: Sleep transformation stories, I finally sleep through the night posts, rest optimization lifestyle content — authentic posts that reach the massive underserved market.
- X v Untapped market: Sleep consulting is dramatically undermarketed. Early movers who build local word-of-mouth capture a large, receptive audience with almost no competition.

ufire.ai/brands/sleep-consultant

Provo, UT - 2026 Launch - Limited Brand Spots Available