

**uFire.ai**

SPRAY TAN STUDIO — AMBASSADOR MARKETING

# Spray Tan Is a Before-a- Big-Day Purchase Be Part of Every Big Day in Provo

uFire connects Provo-area spray tan studios to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/SPRAY-TAN

## THE PROBLEM

# Why Traditional Marketing Fails Spray Tan Studio Businesses

### ✗ 📅 Event-Driven Demand Is Predictable — But Poorly Captured

Prom season, spring break, summer weddings — these events drive spray tan demand. Most studios have no proactive strategy to capture that traffic before competitors do.

### ✗ 📱 Clients Post Their Glow Without Tagging You

'Look at my tan' pre-event selfies are posted constantly. Without a system, you're missing free marketing from your happiest clients.

### ✗ 🏠 Mobile vs. Studio Competition

Mobile spray tan services compete directly with your studio on convenience. Social proof and community trust are your differentiators — and most studios aren't leveraging them.

**THE UFIRE SOLUTION**

# Simple. Trackable. Human.

**1****Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get a spray tan.

**2****Ambassadors Post Authentically**

Real locals create genuine content about your spray tan studio and share it with their 250–10,000 followers. You pay only when posts go live.

**3****Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your spray tan studio.

THE MATH

# Why **Ambassador Marketing** Outperforms Every Other Channel

**\$40–  
\$80**

Per session, with event-driven clients booking 4–8 times per year

**Prom +  
Weddings**

Utah County's event calendar creates consistent high-demand spray tan seasons

**Pre-  
event  
content**

'I got my tan for the wedding' posts are the #1 format that drives bookings

Event-season spray tan clients book 4–8 times per year. Ambassador posts timed to local event seasons — prom, summer weddings, homecoming — drive a surge of bookings from local followers planning the same events.

**uFire.ai**

GET STARTED TODAY

# Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — spray tan businesses are among the first to go live. Limited brand spots available.

**[ufire.ai/brands/spray-tan](https://ufire.ai/brands/spray-tan)**

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.