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TATTOO STUDIO — AMBASSADOR MARKETING

Tattoo Clients Post Every Piece They Get Make Sure Your Studio Is in the Caption

uFire connects Provo-area tattoo studios to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/TATTOO-STUDIO

THE PROBLEM

Why Traditional Marketing Fails Tattoo Studio Businesses

✗ 📷 Artist Discovery Is Almost Entirely Social — But You're Not Systematic

New clients find tattoo artists through social posts and peer recommendations. Most studios rely on organic posting without a structured ambassador system.

✗ 🗣️ Clients Post Their Ink Without Tagging You

Fresh tattoo reveal posts are created daily by your clients — but without a system, your studio's name never makes it into the caption.

✗ 🏆 Standing Out in a Competitive Market

Every city has multiple tattoo studios. Community trust and social proof are the differentiators — studios with visible local advocates win the discovery moment consistently.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1

Launch Your Campaign

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love get tattooed.

2

Ambassadors Post Authentically

Real locals create genuine content about your tattoo studio and share it with their 250–10,000 followers. You pay only when posts go live.

3

Watch Word-of-Mouth Scale

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your tattoo studio.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$200–
\$2,000+**

Per tattoo session — from small pieces to full sleeves with ongoing work

**3–4
pieces**

Average number of tattoos per client — each one a referral opportunity

**Social-
first**

90%+ of tattoo studio discovery happens through Instagram, TikTok, and peer posts

Tattoo clients return for multiple pieces over years — each one a content milestone. Ambassador fresh reveal content, studio atmosphere posts, and artist portfolio highlights drive continuous new client discovery.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — tattoo businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/tattoo-studio

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.