



THREADING STUDIO · BROW THREADING · PRECISION SHAPING

Your Loyal Clients Are Your Best Ads.

Threading clients are fiercely loyal and vocal about their spots. uFire makes that loyalty work for your studio's growth.

ufire.ai - Provo, UT Launch - 2026



THE PROBLEM

Why Threading Studios Struggle to Grow Beyond Word-of-Mouth

- X Threading is underserved in digital marketing** — Most threading studios have no real marketing strategy. The clients who love you most have no platform to tell anyone about it.
- X New clients come from referrals but only trickle in** — Word-of-mouth works — but it's slow and random. You need a systematic way to amplify organic referrals into a steady stream.
- X Your specialty is invisible to people who need it** — Thousands of women in Provo have never tried threading. Your next loyal client is out there, scrolling — they just don't know where to go.



THE SOLUTION

uFire **Changes Everything**

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

Match you with beauty-focused local ambassadors

We find women in Provo with engaged audiences who care about brow care, personal grooming, and beauty routines.

2

They experience threading and share the process

Threading process videos perform exceptionally well online. Real before/after brow reveals drive powerful local discovery.

3

Their followers become your devoted regulars

Threading clients who find their specialist through a trusted source stay for years. One great referral equals 5-plus years of revenue.



THE ROI

The Math Is Simple

\$600+

Annual LTV per client
(bi-weekly or monthly
threading)

\$200-\$1.5K

Typical monthly threading studio
marketing budget

40%+

Higher conversion
when referred by a
trusted peer

A 10-post uFire campaign costs \$300-\$600. Bringing in 6 new loyal monthly clients at \$50/session generates \$3,600/year in new revenue — a 6-12x immediate return.



GET STARTED

Ready to Build a Full Appointment Book?

- ✕ v Pilot Package: 10 posts over 30 days. Track new client inquiries. Zero long-term risk.
- ✕ v Content formats: Threading process videos, before/after brow reveals, 10-minute ritual lifestyle content.
- ✕ v Community effect: Each new loyal client becomes another potential ambassador, growing your word-of-mouth flywheel.

ufire.ai/brands/threading-studio

Provo, UT - 2026 Launch - Limited Brand Spots Available