



WAXING STUDIO · SUGARING · EUROPEAN WAX

Turn Recurring Clients Into a Referral Machine.

Waxing clients recommend their specialist like they recommend their OB.
uFire makes that recommendation happen at scale.

ufire.ai - Provo, UT Launch - 2026



THE PROBLEM

Why Growing a Waxing Studio Is Harder Than It Should Be

- X New clients are hard to find without ads** — You're booked solid with regulars — but when a client leaves, that revenue disappears. Finding replacements without expensive ads is a constant struggle.
- X Competing with big chains is exhausting** — European Wax Center dominates Google Ads. You can't outspend them — but you CAN out-trust them with authentic local peer recommendations.
- X Your best clients never post about you** — They love you and refer you privately — but they're not posting. Nobody asked them to. uFire changes that.



THE SOLUTION

uFire Changes Everything

We activate local ambassadors - real community members with 250-10K followers - to authentically share your business with their network.

1

Match with local beauty-focused ambassadors

We find women in Provo with engaged local followings who care about beauty routines, smooth skin, and personal care — exactly your target client.

2

They come in for a service and share the experience

Real clients share their monthly ritual moments — sugaring process education, first wax experiences, and authentic before/after content.

3

Their followers become your loyal clients

Waxing is a relationship. When a friend recommends her specialist, the new client is already sold. That's uFire's compounding power.



THE ROI

The Math Is Simple

\$840+

Annual LTV per client
(monthly wax x year
of loyalty)

\$500-\$2.5K

Typical monthly waxing studio
marketing budget

12x

Average yearly visits
from a loyal waxing
client

A 10-post uFire campaign costs \$500-\$1,000. Landing just 5 new regular monthly clients at \$70/visit adds \$4,200/year. That is a 4-8x return — compounding every month they stay.



GET STARTED

Ready to Fill Your Calendar Every Month?

- X v Pilot Package: 10 posts over 30 days. Track new client inquiries. Zero long-term risk.
- X v Content formats: Monthly ritual posts, first-wax experiences, sugaring process education — authentic content from real local women.
- X v Referral flywheel: Each new loyal client becomes another potential ambassador, compounding your reach month after month.

ufire.ai/brands/waxing-studio

Provo, UT - 2026 Launch - Limited Brand Spots Available