

uFire.

HOME & PROPERTY SERVICES

Pressure Washing Content Goes Viral. Be the Company Behind It.

Satisfying pressure washing and window cleaning videos rack up millions of views — and homeowners who post them get asked 'who did that?' constantly. uFire captures that moment and puts your company name in the answer.

THE PROBLEM

Why Window Cleaning Businesses Struggle to Grow

Invisible Service = Zero Top-of-Mind Awareness

Window cleaning is out of sight, out of mind — until someone's windows are embarrassingly dirty. Without an ambassador presence, you're not in the consideration set.

Repeat Business Isn't Automatic

Satisfied customers love you but forget to rebook. Without a referral system, you're restarting lead gen from scratch every quarter.

Your Best Content Lives on Customers' Phones

Every sparkling-clean reveal, every pressure washing transformation — homeowners film it and post it. Without ambassadors, your company never gets mentioned.

THE SOLUTION

How **uFire** Works for Window Cleaning

1

Recruit Local Homeowners as Ambassadors

We enroll satisfied customers and homeowners in your service area. After their cleaning, they post the satisfying transformation to thousands of local followers.

2

Post Satisfying Transformation Content

Before and after windows. Driveways going from black to white. High-engagement content that spreads your name locally to 500–10,000 followers per post.

3

Pay Per Post, Grow Neighborhood by Neighborhood

Flat per-post pricing. No shared leads. Your ambassadors' neighbors see stunning results and call you — already trusting the recommendation.

THE NUMBERS

The Math Behind the Campaign

\$400

Average window/pressure
washing job value

2x/yr

Typical booking frequency
per satisfied customer

10M+

Monthly views on pressure
washing content on TikTok

A 10-post campaign costs \$400–\$800. If it generates 12 new bookings at \$400 each, that's \$4,800 — a 6–12x return. And those customers rebook every 6 months.

Ready to Turn Your Community Into Your Marketing Team?

Ambassador marketing for Window Cleaning — powered by uFire.

ufire.ai/brands/window-cleaning

80% to ambassadors · 250–10K followers · Pay per post · Cancel anytime