

uFire.ai

YOGA STUDIO — AMBASSADOR MARKETING

Your Members Don't Just Do Yoga They Live Yoga. Their Content Is Your Most Authentic Marketing

uFire connects Provo-area yoga studios to local community members (250–10K followers) who post authentic content about your business. You pay per post. They spread the word.

UFIRE.AI/BRANDS/YOGA-STUDIO

THE PROBLEM

Why Traditional Marketing Fails Yoga Studio Businesses

✗ 🙏 **Loyal Members Who Don't Know to Refer**

Your regulars love your studio, but there's no system prompting them to bring friends or share their practice publicly. Passive loyalty leaves growth potential untapped.

✗ 📱 **Beautiful Content That Doesn't Drive Bookings**

Your studio posts great yoga content — but organic reach is limited and not geo-targeted to Provo locals who could actually walk through your door.

✗ 🔄 **Seasonal Churn With No Recovery System**

New Year's resolutions bring members who drop off by March. Without a continuous referral stream, seasonal churn creates predictable revenue dips.

THE UFIRE SOLUTION

Simple. Trackable. Human.

1**Launch Your Campaign**

Set your budget, post requirements, and brief. We match you with verified local ambassadors in Provo who already love practice yoga.

2**Ambassadors Post Authentically**

Real locals create genuine content about your yoga studio and share it with their 250–10,000 followers. You pay only when posts go live.

3**Watch Word-of-Mouth Scale**

Each post reaches local followers who trust the person posting — driving inquiries, bookings, and revenue to your yoga studio.

THE MATH

Why **Ambassador Marketing** Outperforms Every Other Channel

**\$80–
\$150/mo**

Average yoga membership — with high retention among dedicated practitioners

**\$1,000–
\$1,800/yr**

Annual value per loyal yoga member

**Community-
first**

Yoga is the most referral-driven boutique fitness category — members recruit members naturally

A dedicated yoga member stays 12–24 months and refers 2–3 friends. Ambassador morning flow reels, studio ambiance posts, and instructor spotlight content drive discovery from local followers who trust the person posting.

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GET STARTED TODAY

Ready to Turn Provo's Community Into Your Marketing Team?

We're launching in Provo, UT — yoga businesses are among the first to go live. Limited brand spots available.

ufire.ai/brands/yoga-studio

No contracts. Pay per post. Cancel anytime. 80% goes directly to ambassadors.